



## MINUTES OF MEETING

**COMMITTEE:** Oneida County Fair Planning Team

**PLACE:** UW-Extension Conference Room, Lower Level, Airport Terminal  
3375 Airport Road, Rhinelander, WI 54501

**DATE:** April 7, 2015

**TIME:** 5:30 pm

**Committee Members Present:** Jim Intrepidi, Nancy Gehrig, Theresa Seabloom, LeRoy Eades, Tom Peterson, Kathy Silbernagel, Jean Platek.

**Excused:** Eric Britton, Jim Perlberg, Aprelle and Tom Rawski

**Absent:** Dick Garrow

**Others Present:** Lynn Feldman, Evie and Anthony Virgilio, Brian Gehrig, Bill Freudenberg

### MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:30 pm by Jim Intrepidi, President. The meeting was properly noticed and the facility is handicap accessible
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Peterson, seconded by Eades. Motion carried.
3. **Approve Minutes of March 3, 2015:** A motion was made by Silbernagel, seconded by Platek, to approve the minutes of March 3. Motion carried.
4. **Administrative Report:**
  - **Financial Report** – In Aprelle Rawski's absence, Feldman reported after paying out \$5,488 in costs, there is a balance of \$1,842.67 in our account.
  - **Approve Contracts** – Kip Schwanke of UB the Band sent a contract of \$2800 to cover four days of the Fair. Gehrig decided we only need him for three days like last year (Friday, Saturday and Sunday) so she will reply asking for three days at a cost of \$2250. We will hold on voting on this until the May meeting.
  - **Approve Expenses** – None at this time.
  - **Sponsorship Update** – Gehrig reported she is getting a number of in-kind sponsors on board. Hext will have the website up soon; Channel 12 will do the same as last year with \$1000 worth of airtime and will sell wristbands for us; NRG is holding \$900 in credit for us; Northwoods Golf Course will donate golf carts again; the Crandon mission will again donate the dunk tank and stage; Dietz will again provide lighting at the gates; Kulhanek will again donate use of his equipment for the Fish Fry; Public Service and the Associated Bank will be donating dollar sponsorship.
  - **Vendor Applications** – We are receiving applications at the Extension for vendors.
  - **Leadership Project** – Gehrig passed around an impressive Power Point brochure created by the Leadership Team with needs, options, solutions, examples, and implementation to address the securing of volunteers. The team has agreed to meet with Linda Koneman, head of the gate volunteers, to help her use the suggested computer program to use.
  - **District Meeting on April 22** – There is a District Fair Meeting on April 22 in Suring, but Nancy has a conflict on that date, and no other committee member has opted to attend at this time. A motion was made by Eades that if time schedules and plans change for members before that date, up to three members could attend this meeting, seconded by Silbernagel. Motion carried.
5. **Spectrum Carnival Discussion:** Nancy Gehrig informed the committee that she had a long conversation with Kris Milbradt regarding their carnival (K&M) and our concerns and the thoughts of the community. Kris promised to make the 2015 Fair good with their carnival and is aware that we are considering choosing another carnival when our contract with K&M ends this year. He has asked Gehrig to not contract with another carnival at least

until after the 2015 Fair is over to reconsider K&M. Spectrum Carnival is being strongly considered for 2016 and phone calls will be made to other Fairs for references regarding them. This discussion will be continued.

6. **Beverage Garden**: The discussion continued regarding whether DRI would continue to operate the Beverage Garden this year or let the Fair/Tavern League manage it. It was decided to keep the Beverage Garden as-is in the best interest of DRI and convenience of the Fair. A motion was made by Silbernagel, seconded by Platek, to let DRI continue to operate the Beverage Garden. Motion carried. (Tom Peterson abstained).
7. **Fund Raising Event Ideas**: Eades reminded the committee that we are scheduled for two brat sales with Trigs, one on June 4<sup>th</sup> and another for July 10<sup>th</sup> which falls during the week of Hodag Country Fest. He stated that there will be only three people in the trailer at all times, two to serve the food and one to manage the money. There will be a sign-up sheet for the brat sales. A suggestion to consider for a fund-raising event during the winter would be to take bets on when an article would fall through the ice on one of our lakes.
8. **Area/Team Leader Update**: Gehrig announced that Sue Bart of "Old School" wants to be involved with Family Land; Helen Kuczarski has agreed to take charge of selling wristbands again this year (Extension will be getting the tickets ready); Merry Lehner with UW-Extension has stepped up to take over the Ugly Lamp Contest this year.
9. **Activity Ideas for 2015 Fair**: Gehrig suggested having a watermelon contest – she has an old wagon that could be decorated and used to hold the contest; she has contacted Golden Harvest regarding getting watermelons to the Fair to make this happen. Gehrig also mentioned that the Girl's Softball Team wants to be a vendor and use the Park's building to do that. It was also suggested that we contact WalMart/Kohl's Cares and others to see if they have ideas for activities as a team.
10. **Correspondence**: (Specifically addressed to Committee). A letter was sent from Dick Garrow announcing that he has resigned from the Committee due to other commitments.
11. **Public Comment** (3-minute limit): None.
12. **Items of Discussion to be Included on Next Agenda**: K&M Rides & Amusements; Ideas for 2015 Fair; Vendor Applications; Sponsorship; and other items to be provided at the next meeting.
13. **Date of Future Meeting**: The next fair meeting will be at 5:30 pm on Tuesday, May 5, 2015 at the UW-Extension conference room in the airport lower level.
14. **Adjournment**: A motion was made by Eades, seconded by Seabloom, to adjourn the meeting. Motion carried. The meeting was adjourned at 6:55 pm.

Respectfully submitted by,  
Theresa Seabloom, Secretary

Signed by President \_\_\_\_\_

Or Vice President \_\_\_\_\_